



**FULLCIRCLE**  
FINANCIAL

## The Power of Laziness in Investing

Hello Rebecca,

In these days of multitasking and constant stimulation, we can often crave laziness. And being lazy can pay off, both for our mental health as well as with investing.

Take the old adage "sell in May and go away" for instance. While it may seem tempting to time the market, the effort involved often outweighs the benefits. Consistent investment beats trying to outsmart market fluctuations any day.

Why does laziness matter in finance? Because it's about the long game. Instead of chasing short-term gains or trying to predict market movements, focusing on a steady, long-term investment strategy tends to yield better results. It's about setting it and forgetting it, letting your money work for you while you kick back and relax.

Ready to embrace the power of laziness in your investment strategy? Check out these articles to learn more about timeless investment wisdom and how to navigate the financial landscape with ease. And don't forget to share these insights with friends and family who could benefit from a little financial zen!



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*Thoughtful Wealth Management Starts with a Conversation*

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May 1, 2024

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