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FINANCIAL

Talking Turkey(s)

Hello Rebecca,

If you had turkey for Thanksgiving a few weeks ago, you may well still be eating its leftovers in sandwiches or soup. Not only are they deliciously satisfying ways to use up what you didn't finish in your autumnal feast, but their significantly higher price this year provides more motivation than usual to get as much as you can out of what you bought. After all, as the maxim says: Waste Not, Want Not.

But there is another kind of turkey whose prices you should be concerned about, even if you're vegetarian: investment ones. In contrast to the pleasant feelings of satiation a Thanksgiving turkey gives, an investment turkey will leave you sick to your stomach—full of regrets for throwing good money after bad.

Remaining aware of the danger of investment turkeys is especially important given the publicity surrounding AI and the tech stocks most associated with its development. Despite the promises their promoters claim, wariness of such often-self-interested boosterism is wise. As the dot-com bubble of the late '90s showed, hype over supposedly world-changing technologies can distract from a shrewd analysis of a company's economic fundamentals, with serious consequences for investors.

Amidst the non-stop spin and hype in the media, I'm here to maximize your financial future, helping you make sure you always enjoy any turkeys you buy—rather than regretting them.



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