

Back to School, Back to Basics in Investing

Hello Kevin,

As students nationwide are heading back to school, it's the perfect moment for us to get back to the basics of investing. You're never too old to learn, and a periodic refresher could mean the difference between a good and great financial future!

Understanding core investment principles like diversifying your portfolio, and the power of compound interest can arm you with the knowledge to make sound financial decisions. The investment rules you follow set the groundwork for your financial plan, guiding you toward long-term prosperity. As markets shift and life throws curveballs, having a solid foundational understanding allows you to adapt and keep on track with your financial goals. And this is a lifelong process. As noted in the Wall Street Journal article below, with age comes better financial decisions.

Ready to hone your investment acumen? Dive into our curated list of articles below, offering deep insights into basic and advanced investment strategies. If you find them helpful, please consider sharing them with friends and family. After all, financial literacy is a gift best shared.



Kevin Giffin

Certified Financial Planner

Full Circle Financial

Thoughtful Wealth Management Starts with a

Conversation

Office: (416) 341-7901 Cellular: (416) 708 - 6229 kgiffin@fullcirclefinancial.ca www.fullcirclefinancial.ca/





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54 Great Oak Drive - Toronto, Ontario - M9A 1N2

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