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FINANCIAL

## Finding your balance

Hello Rebecca,

There is an inevitable dilemma when making decisions concerning your finances. On one hand, there is the desire to have them grow, which is especially important when, as is the case now, inflation is relatively high. On the other hand, there is the need to protect what you have by avoiding overly risky investments that could imperil them and your future wellbeing.

It is (to borrow the title of a great book by Rohinton Mistry) a fine balance, requiring the willingness for daring when the right opportunities arise, but also the prudence to follow your instincts when an investment possibility passes the degree of risk you're comfortable with.

As a recent article in the *Financial Times* notes, tennis offers some important lessons for investors. Not only does playing it require a similar balance of risk and safety, but winning can often result from simply hitting the ball over the net consistently, avoiding the net or going out of bounds. Being good at tennis, just like being a good investor, involves learning from the best but also knowing that you don't have to try to be the next Novak Djokovic — or Warren Buffett.

Think of your financial wellness journey as a game of doubles tennis, with me as your teammate. Together, we can ensure you're ready to respond to whatever volley comes at you.



### **Kevin Giffin**

Certified Financial Planner

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*Thoughtful Wealth Management Starts with a Conversation*

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