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FINANCIAL

## Embracing the Courage to be Disliked: A Pathway to Financial Empowerment

Hello Rebecca,

Since the decisions you make today shape the financial well-being of tomorrow, I invite you to explore a concept that extends beyond numbers and spreadsheets: the courage to be disliked.

One key aspect of this concept is the separation of tasks. Clearly delineating what is within your control alleviates the pressure of external expectations, freeing you to prioritize decisions that align with your unique goals, rather than succumbing to societal norms or peer pressure.

Your relationships also play a crucial role in how you manage finances. Embracing the courage to be disliked encourages building those based on mutual respect and trust, rather than seeking approval. This shift allows you to engage in open discussions about financial strategies without the paralyzing fear of judgment.

Moreover, a key tenet of this philosophy is focusing on teleology—our aspirations and goals—rather than etiology—our past. While understanding where you've come from is important, success depends on where you're headed. Concentrating on the future will empower you to make purposeful decisions that propel you forward, rather than being anchored by past financial mistakes or limitations.

Let's work together to cultivate the courage to make bold financial decisions—with the confidence that comes from being true to yourself and your own idiosyncratic life journey.

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*Thoughtful Wealth Management Starts with a  
Conversation*

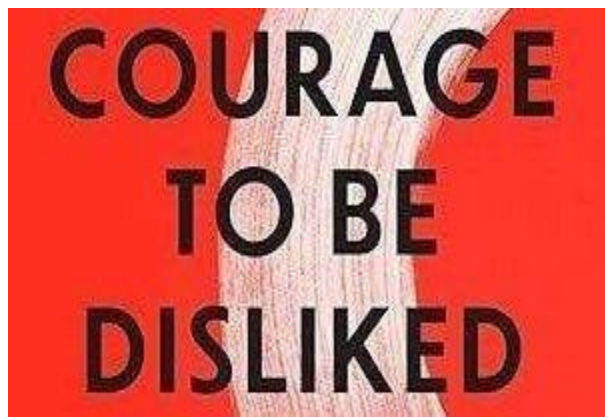
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