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October Theory: It's Happening

Hello Rebecca,

If you haven't yet encountered the viral buzz around "October Theory," it's only a matter of time before you do.

What is it?

You can read more below, but October Theory involves reimagining the final three months of the year as a time to set goals, adopt new habits, and reflect—essentially a prelude to what New Year's resolutions aim for. And the strategic advantage of focusing on finances now, rather than waiting for January, seems clear. With less than 90 days left in the year, there's enough time to make significant strides like enhancing retirement savings, reducing debt, or deciding a holiday budget.

This can be the pre-work you need to set yourself up for an amazing future and, more importantly, it can help you circumvent the post-holiday spending blues. So, whether you're looking to embark on a new challenge or are simply trying to find balance in your day-to-day, we can work together to make your October Theory a reality. Let's talk.



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