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FINANCIAL

Electoral–Investment Anxiety

Hello Rebecca,

As the 2024 presidential election draws nearer, you may well have questions and concerns about how the outcome might impact financial markets and your investment portfolio. It's completely natural to feel uncertain during such pivotal moments given their inherent unpredictability. However, I want to take this opportunity to remind you of a fundamental principle in investing: decisions grounded in long-term strategy and time-proven market fundamentals greatly outweigh short-term political shifts.

Markets have experienced countless elections, each bringing its own set of anticipations and anxieties. Yet, their resilient nature has demonstrated that sustained, strategic investments yield the most rewarding outcomes. Rather than letting political events melodramatically steer your investment choices, it's of paramount importance to stay the course with a well-diversified portfolio, maintain a disciplined approach, and focus on your individual financial goals.

Please read (and share!) the articles below for reasons why maintaining confidence in our strategic approach can insulate your investments from election-induced volatility. They'll equip you with insights and data that affirm the merits of time-tested market principles over reactive, short-term decision-making. I hope they provide you with clarity and peace of mind as we navigate this election period together.

Thank you for your trust and continued confidence as we work to secure your financial future regardless of political outcomes.



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