



**FULLCIRCLE**  
FINANCIAL

### **Tariffs and Your Investment Strategy**

The imposition of tariffs by the United States this week has understandably sparked volatility in the markets.

It's in the face of such challenges that our diversified, strategically balanced, long-term approach demonstrate their true value. Our goal has always been to withstand market ups and downs, minimizing exposure to individual market events and maximizing potential returns through diversified investments across various asset classes.

One essential concept in navigating such circumstances is the importance of avoiding financial inertia. In prosperous times, this tendency may lead to missed opportunities for diversification or rebalancing. Conversely, during downturns, failing to act might result in unwisely holding onto underperforming assets or making reactive decisions driven by fear.

By emphasizing the importance of ongoing evaluation and dynamic adjustments to your portfolio, our proactive management involves regular reviews and strategic shifts to align with current market conditions, helping to avoid these pitfalls.

While market reactions to tariffs may introduce short-term volatility, maintaining focus on your long-term financial goals remains paramount. Rest assured, I am closely monitoring these developments and am prepared to implement strategic adjustments as necessary to optimize your portfolio's performance.



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*Thoughtful Wealth Management Starts with a Conversation*

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