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FINANCIAL

Can money buy happiness?

Hello Rebecca,

We've all heard the saying: money can't buy happiness. But there have been studies showing the correlation between money and happiness. Lately, it may seem like there is more to be worried about than happy in the larger economic situation we find ourselves in. That's why the Forbes article below caught my eye.

It narrows down the relationship between money and happiness into two factors: how you earn it and how you spend it. And the COVID-19 pandemic has caused many of us to reevaluate those two factors.

How have your priorities changed over the last two years? I can help ensure that your financial plan keeps up with your new priorities and the evolving economic situation. Reach out; I'm happy to help.

Enjoy the articles—I think they give an excellent perspective on our current economic and market conditions. Have a great week.



Kevin Giffin

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COVID-19 has caused most Canadians to re-evaluate their priorities, CIBC poll says

Sept. 15, 2022



Many Canadians are making significant life changes such as starting new jobs or moving into new...

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The question to ask yourself before any big financial move this year

Sept. 19, 2022



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The Two Ways To Ensure That Your Money Buys You Happiness

Sept. 15, 2022



Money and happiness are inextricably related, though the



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The #dudewithsign stands on a street corner in SoHo holding up

relationship is complex. If you want to...

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Four Personal Finance Rules That Need a Revamp

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Sept. 20, 2022



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